

## ORDER



**Orders**  
**Order / Rev:** 333634  
**Alt Order #:**  
**Product Desc:** EPISD Bond Campaign  
**Estimate:**  
**Flight Dates:** 11/03/16 - 11/07/16  
**Original Date / Rev:** 11/02/16 / 11/02/16  
**Order Type:** GENERAL

ABC - EIPaso, TX

**Primary AE:** KVIA House  
**Sales Office:** ELP  
**Sales Region:** LOC

**Agency Name:** El Paso Rising  
**Buying Contact:**  
**Billing Contact:**  
 3610 Fort Blvd.  
 El Paso, TX 79930

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** El Paso Rising  
**Demographic:** HH  
**Product Codes:** PL02  
**Priority:** P-4  
**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	104	\$24,995.00	\$21,245.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	104	\$24,995.00	\$21,245.75	0.00
<b>Totals</b>	<b>104</b>	<b>\$24,995.00</b>	<b>\$21,245.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KVIA House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVIA	11/03/16	11/07/16	M-F 5-6A Good Morning El Paso I	CM	M-F 5-6A	M--TF--	:30	3	\$75.00	P-4	0.00	NM	9	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--		6				\$75.00		0.00			
		Week: 11/07/16	11/13/16	M-----		3				\$75.00		0.00			
N 2	KVIA	11/03/16	11/07/16	M-F 6-7A Good Morning El Paso II	CM	M-F 6-7A	M--TF--	:30	3	\$300.00	P-4	0.00	NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--		6				\$300.00		0.00			
		Week: 11/07/16	11/13/16	M-----		3				\$300.00		0.00			
N 3	KVIA	11/03/16	11/07/16	M-F 7-9A Good Morning America	CM	M-F 7-9A	M--TF--	:30	3	\$300.00	P-4	0.00	NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--		6				\$300.00		0.00			
		Week: 11/07/16	11/13/16	M-----		3				\$300.00		0.00			
N 4	KVIA	11/03/16	11/07/16	M-F 9-10A Live! with Kelly & Michael	CM	M-F 9-10A	M--TF--	:30	3	\$90.00	P-4	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--		3				\$90.00		0.00			
		Week: 11/07/16	11/13/16	M-----		2				\$90.00		0.00			
N 5	KVIA	11/03/16	11/07/16	M-F 12-1P ABC7 News at Noon	CM	M-F 12-1P	M--TF--	:30	3	\$75.00	P-3	0.00	NM	9	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--		6				\$75.00		0.00			
		Week: 11/07/16	11/13/16	M-----		3				\$75.00		0.00			

Order / Rev: 333634  
 Alt Order #:  
 Flight Dates: 11/03/16 - 11/07/16

Advertiser: El Paso Rising  
 Product Desc: EPISD Bond Campaign  
 Estimate:  
**ABC - El Paso, TX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KVIA	11/03/16	11/07/16	M-F 4-5P ABC7 News at 4	CM	M-F 4-5P	M--TF--	:30	3	\$70.00	P-4	0.00	NM	9	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--					6	\$70.00		0.00			
		Week: 11/07/16	11/13/16	M-----					3	\$70.00		0.00			
N 7	KVIA	11/03/16	11/07/16	M-F 5-530P ABC7 News at 5	CM	M-F 5-530P	M--TF--	:30	4	\$175.00	P-4	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--					4	\$175.00		0.00			
		Week: 11/07/16	11/13/16	M-----					2	\$175.00		0.00			
N 8	KVIA	11/03/16	11/07/16	M-F 6-630P ABC7 News at 6	CM	M-F 6-630P	M--TF--	:30	4	\$350.00	P-4	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--					4	\$350.00		0.00			
		Week: 11/07/16	11/13/16	M-----					2	\$350.00		0.00			
N 9	KVIA	11/03/16	11/07/16	M-F 10-1035P ABC7 News at 10	CM	M-F 10-1035P	M--TF--	:30	4	\$700.00	P-3	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---TF--					4	\$700.00		0.00			
		Week: 11/07/16	11/13/16	M-----					2	\$700.00		0.00			
N 10	KVIA	11/07/16	11/07/16	MO Prime Hour 1 Dancing With The Stars	CM	MO 7-9P	M-----	:30	2	\$950.00	P-4	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					2	\$950.00		0.00			
N 11	KVIA	11/03/16	11/03/16	TH Prime Hour 1 Grey's Anatomy	CM	TH 7-8P	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---					1	\$2,000.00		0.00			
N 12	KVIA	11/04/16	11/04/16	FR Prime Hour 3 20/20	CM	FR 9-10P	----F--	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--					2	\$350.00		0.00			
N 13	KVIA	11/04/16	11/04/16	Borderland Blitz FR 1035-1105P	CM	1035-1105P	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----F--					1	\$300.00		0.00			
N 14	KVIA	11/03/16	11/06/16	SA 6-7A GMEP Wknd 1-Saturday	CM	SA 6-7A	-----S-	:30	3	\$35.00	P-4	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					3	\$35.00		0.00			
N 15	KVIA	11/03/16	11/06/16	SA 7-8A Good Morning America-Saturday	CM	SAT 7-8A	-----S-	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					3	\$150.00		0.00			
N 16	KVIA	11/03/16	11/06/16	SA 8-9A GMEP Wknd II - Saturday	CM	SAT 8-9A	-----S-	:30	3	\$125.00	P-4	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					3	\$125.00		0.00			
N 17	KVIA	11/03/16	11/06/16	SA 5-530P ABC7 News at 5 - Sat	CM	SA 5-530P	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					2	\$75.00		0.00			
N 18	KVIA	11/03/16	11/06/16	SA 10-1035P ABC7 News at 10-Sat	CM	SA 10-1035P	-----S-	:30	2	\$150.00	P-4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					2	\$150.00		0.00			
N 19	KVIA	11/03/16	11/06/16	SU 6-7A GMEP Wknd I - Sunday	CM	SUN 6-7A	-----S	:30	2	\$30.00	P-4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Flight Dates: 11/03/16 - 11/07/16

Advertiser: El Paso Rising  
Product Desc: EPISD Bond Campaign  
Estimate:

ABC - El Paso, TX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	KVIA	11/03/16	11/06/16	SU 6-7A GMEP Wknd I - Sunday	CM	SUN 6-7A	-----S	:30	2	\$30.00	P-4	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		2				\$30.00		0.00			
N 20	KVIA	11/03/16	11/06/16	SU 7-8A Good Morning America-Sunday	CM	SUN 7-8A	-----S	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		3				\$150.00		0.00			
N 21	KVIA	11/03/16	11/06/16	SU 8-9A GMEP Wknd II - Sunday	CM	SUN 8-9A	-----S	:30	3	\$125.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		3				\$125.00		0.00			
N 22	KVIA	11/03/16	11/06/16	SU 9-10A This Week w/George S	CM	SU 9-10A	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		1				\$200.00		0.00			
N 23	KVIA	11/03/16	11/06/16	SU 5-530P ABC7 News at 5 - Sunday	CM	SU 5-530P	-----S	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		2				\$125.00		0.00			
N 24	KVIA	11/03/16	11/06/16	SU Prime Hour 1 America's Funniest Home Videc	CM	SU 6-7P	-----S	:30	2	\$400.00	P-4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		2				\$400.00		0.00			
N 25	KVIA	11/03/16	11/06/16	SU 10-1035P ABC7 News at 10-Sun	CM	SUN 10-1035P	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		2				\$500.00		0.00			
N 26	KVIA	11/03/16	11/06/16	SU 1035-1110P ABC7 News X-tra	CM	SU 1035-1110P	-----S	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S		2				\$200.00		0.00			
													Totals	104	\$24,995.00